Best Practice 1:

1. Title of the Practice: Social Initiatives

2. Objective

- To raise awareness of various social issues among students and encourage them to participate in their solution.
- To empower students to develop as socially responsible citizens.
- To nurture noble values and morals in students.
- Encourage students to put their knowledge and abilities to good use in the service of others.

3. Context

To inculcate a sense of social responsibility and national belonging among students our institute upholds the values of its management in terms of commitment towards the society, so all activities at our institute are student centric and socially oriented. We at the institute think that good management education necessitates the awakening of young minds in terms of social awareness and moral responsibility. The responsibility of contributing to the society is also actively fulfilled by the Institute by best possible means. We also provide several platforms to students to engage in activities having social concern and thus train their mind and further activities to help them become socially responsible citizens. For this the students of our institute engage themselves in societal activities like that of educating underpriviledged children under the 'Vidyadaan Project' taken up by the institute as a huge part of the corporate social responsibilty, collaborating with Indore Police and Dainik Bhaskar (Local Newspaper) to control Traffic of Indore city, health awareness and covid19 vaccinations camps, Collaboration with HDFC bank for annual blood donation camps, etc.

4. The Practice

Social initiative of our institute involves unceasing and steady participation of teachers, staff and students in social activities. The objective of this initiative is to lighten the spark of consious desire to give back to the society social responsibilities and sensitise the requirement to consciously give back to the society. The institute has devised several means to facilitate the same and blend it with the academic learning process. The practise involves the following:

a. Imparting Education to the Under Priviledged: Under the ambitious "Vidyadaan project" the institute has adopted few villages in the nearby areas. The wards of the poor and weaker are educated by the students and faculties of the college. They are provided with necessary books and stationary. In summer vacations special classes are organized for these students. The college informs students about the availability of scholarship schemes. The management also sponsors the fees of needy students. The institute strongly believes in extending hands to those who require help and under privileged. It provides financial help of Rs. 5000/- per year to class IV employees whenever needed. Donation and charities are in regular practice.

- b. Contributing to improve Health Infrastructure: Faculty members and students contribute in strengthening health infrastructure by donating blood every year. This program runs in collaboration with HDFC bank and the current years blood donations have outnumberd past years count of blood bags donated. We consider the faculty members and staff to have been in harmony with this noble practice but in case of students, they not only get to learn how important it is to contribute to the society in every possible way but also this practice gives them a way to deliver to the society which can be practiced lifetime.
- c. Contributing to manage and improve City road Traffic with the Cops: A new initiative was taken in the year 2019 with Indore police in leadership of Assistant Superintendant of Police traffic control and also Dainik Bhaskar (Local Newspaper), to control traffic of Indore city. Almost every faculty member and students participated in this social drive to improve the road rule practices and inculcate safety habits among citizens. Students stood on busy traffic signals during one specific time of the day with the traffic police and rewarded the people abiding by traffic rules. The ones following signals, wearing helmets etc were presented with a rose, baloons etc. Students requested those who were not abiding by the rules to incultate safety habits on roads.
- **d.** Moral and Spiritual Programmes: Our institute not only aims at building social responsibility in the minds of students and faculty members but also works towards making them more morally and ethically correct. For this they are made to attend several programmes and worshops like Sessions of Brahmakumari, winnig lifestyle by Gurudev Rishi Praveen and many more. Guest sessions to activate minds of the students, staff and others also include 'Fitness Mantra', Message from Bhagwat Gita etc.
- e. Covid19 and Societal Services and Vaccination: The institute left no stone unturned to provide assistance and help to the people in need during Covid 19. Providing them with food and providing bus/transportation services to the labourers in order to help them reach their homes during the crisis was the constant practice the institute had followed. The institute worked as one of the biggest centres for vaccination drive providing covishield vaccine for free to the people. Students along with their parents and also faculty members got themselves vaccinated in the campus.

5. Evidence of Success:

a. Community Service Initiatives: Under the initiative of Institutional Corporate Social Responsibility (ICSR), the teachers and the students participate and contribute in various activities under the aegis of NSS and NCC. The institute has adopted five villages, the faculty members & students visit periodically in these villages and educate villagers for better health, hygiene and environment.

During the visits, the students enlighten villagers about the importance of educating their children and also not to believe in malpractices and superstitions. The institute is also engaged in various CSR activities. Balmitra and Gyan Vistar are few CSR activities where the students of the institute take free classes for under privileged children. About 1500 students participated in these CSR activities in last five years.

b. Social Change Initiative:

- Blood Donation Programme
- Flashmob addressing social Issues in Public places
- Controlling Traffic with Indore Police and Dainik Bhaskar to enhance awareness and inculcate safety habits on road.
- **c. Other Initiatives:** Our Institue has organized several other programs for benefit of others which include themes like:
 - Moral Values
 - Winning Lifestyle
 - Health and fitness Consiousness through Zumba day during Annual fests
 - Vaccination Awareness

6. Problem encountered and Resources Required:

Working for improving the educational facilities and development of better infrastructure and facilities for underprivileged children is difficult to establish. Not only an exclusive class room, equipped with projector, charts, tables etc is necessary for improving the quality but also regular motivational session by some expert for parents has to be conducted at the time of orientation. Initiatives to control and manage traffic is a tedious job yet meticulously done by students and other members who have wholeheartedly contributed to the cause and initiative. However due to hectic academic schedule students complain of not having had enough time to do more for the society but they try their level best to incorporate such habits to be practices lifetime.

1. Title of the Practice: Social Initiatives

Education to Under Privileged Children





Blood Donation Drive



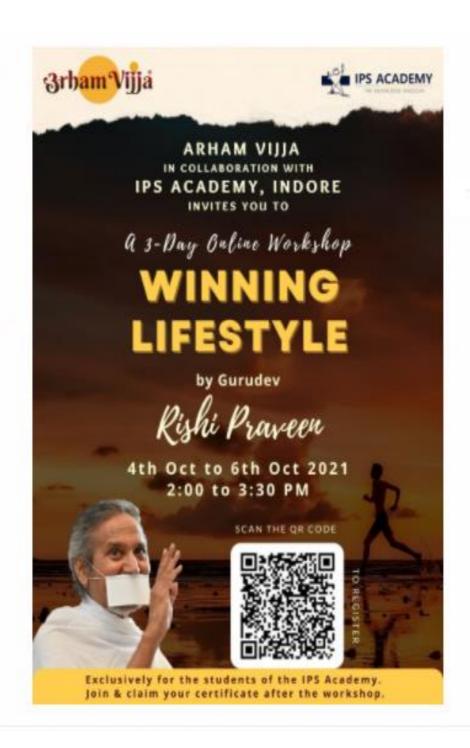


Traffic Awareness Campion





Session on Spirituality

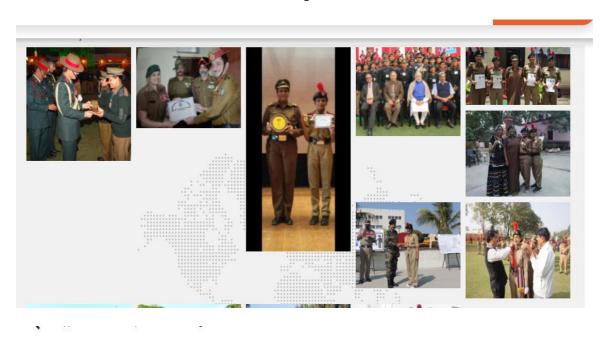


Covid 19 Vaccination Camp





NSS NCC Participation





Health and fitness Consciousness through Zumba day



Best Practice 2:

1. Title of the Practice: Environment Protection and Friendly Practices

2. Objective

- The objective is to protect the environment particularly the green cover
- Check pollution and save and conserve scarce and costly resources.
- To conserve and incorporate alternative uses of one of the most scarce resources like water.
- To use solar power to fulfil daily chores to maximum extent.

3. Context

As the deflation of greenery is leading to global warming and resources particularly water is becoming scarce, the institute is trying its best to promote greenery and save resources. Plastic recycling plant that does not cause any pollution is one of the great moves taken by the institute. A lush green campus not only enhances the beauty of the campus but also promotes an environment friendly oxygen rich atmosphere. Solar power is one of the most happening ways of power generation in todays world. Keeping the environment clean and beautiful is the first and foremost duty of every micro unit, that is we people and macro units like our institute and so is the context of this entire environment friendly practice.

4. The Practice

- **a.** Water Conservation and Waste Water Management: The wastewater generated from the mess kitchen and toilets is recycled and used in the gardens and in the toilets. Special arrangement has been made to increase the capacity to 4000 litres of hot water (solar heated) by providing a storage tank. In the chemistry lab, rainwater is collected and used for some experiments in UG lab which is free from chlorine instead of distilled water. Also, in the chemistry lab, distilled water is prepared from solar distill plant of 2 litre capacity.
- **b. Plastic Recycling Plant:** A plastic recycling plant has been established in the campus which produces plastic granules. Recycle plant is such that it does not cause pollution to the environment.
- **c. Solar Power Plants:** Two Solar power plants of 15 KW each are installed in the campus. In the campus, there are two hostels equipped with four solar water heaters having the capacity of 1500 litres.
- **d.** Relocation of Indore's Green Heritage to Save and Protect: A 200 years old banyan tree located at city's busiest Palasia junction was relocated to the college campus.
- **e. Hygene and Cleanliness:** For the clean campus, dustbins of five different colours are placed in every gallery of the campus segregating

the waste into different categories such as wet & dry waste which should be disposed of separately. The solid waste is properly segregated into bio degradable waste and non-bio degradable waste. The bio-degradable waste is converted into manure/ compost khad by the chemical process with the help of bioculum as catalyst in the campus itself. This manure is used in the gardens of the campus. Also girls hostel is equipped with the Napkin Incineration to maintain the hygienic conditions.

5. Evidence of Success:

a. Campus Ambience:

- The ambience of the campus itself reflects the success story.
- The entire campus is lush green even in the summer season as waste recycled water and chemical free manure (prepared from biodegradable waste).
- The banyan tree has re-acquired its mammoth shape and form.

b. Water, Solar and Energy

- Solar distil water plant, solar heater and solar power plant helps to reduce the electricity bill of around Rs. 5 lakhs per month.
- Millions of litres of water are saved by recycling which in turn again conserve the energy.

c. Other Environment Initiatives:

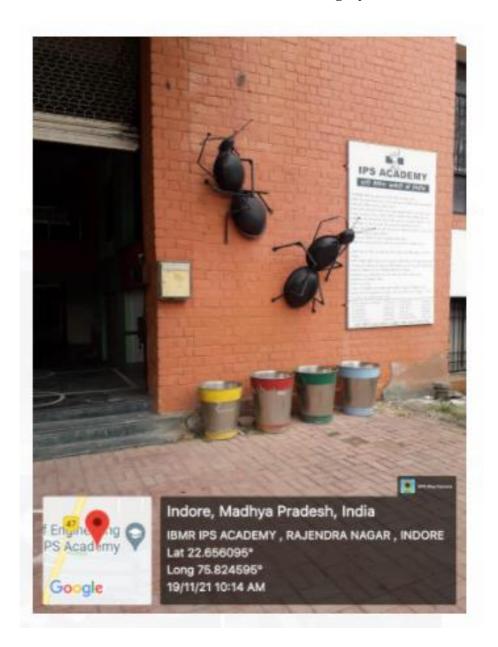
- No electricity is required for the supply of hot water in the hostel.
- The campus is completely clean and the waste is also segregated.
- Plastic granules are formed from the waste plastic recycling plant.
- 6. Problem encountered and Resources Required: Recycling of wastewater is a costly and time-consuming affair. The plastic recycling machine requires a minimum quantity of raw material for functioning which is difficult to get. Resources required are: Ozonizer, solar power plant, solar water heaters, solar distil water plant, compost tank, plastic recycling plant, napkin incineration, wastewater treatment plant.

Title of the Practice: Environment Protection and Friendly Practices

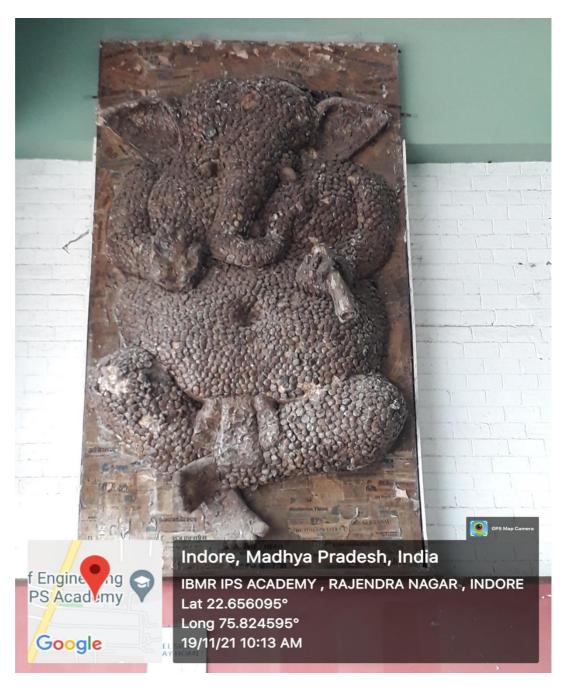
Water Waste Management System



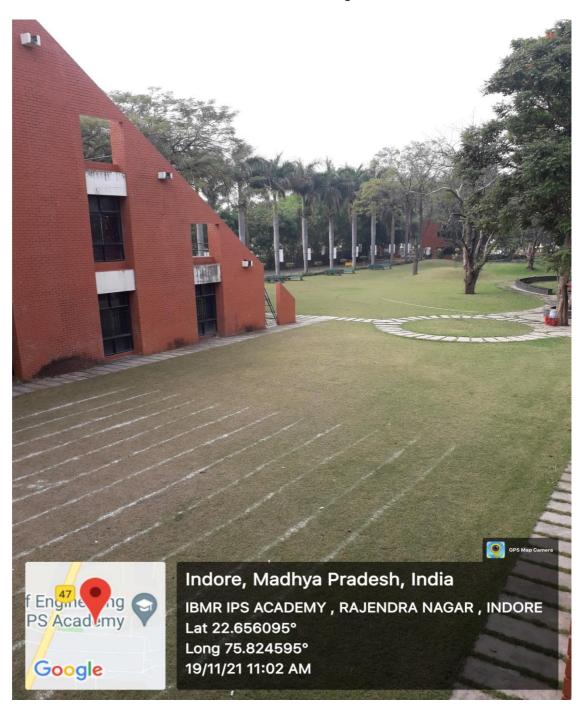
Five Color Dustbins for Different Category of Waste



Reuse of Old Newspaper



Cleanliness around the campus



Solar Power Plant

